Agenda



Regular Council Meeting Agenda Monday, March 27, 2023 at 5:00 p.m. Town of Stony Plain Council Chambers 4905 – 51 Avenue

- I. Call to Order
- 2. Adoption of Agenda
- 3. Public Input Session
- 4. <u>Presentations and Delegations</u> NIL
- 5. <u>Statutory Public Hearing</u> NIL
- 6. Adoption of Council Minutes
 - 6.1 Regular Council Meeting March 13, 2023
- 7. Council Board & Committee Minutes
 - 7.1 Tri Municipal Leisure Facility Corporation Board November 24, 2022 & February 9, 2023
- 8. <u>Bylaws</u> NIL
- 9. Business Items
 - 9.1 Art in Public Places Strategy
 - 9.2 Municipal Historic Resources Policy
 - 9.3 Alberta Community Partnership Grant Midsized Cities Initiative
 - 9.4 Strategic Plan 2023-2026
- 10. Council Discussion
- 11. Closed Meeting NIL
- 12. Adjournment

Public Input Session

PUBLIC INPUT SESSION

The intent of the Public Input Session is to allow the public to address Council on matters of interest that are not already being addressed in the Council meeting or other boards and commissions of which Council is a member.

The Public Input Session will run from 5:00 p.m. to 5:15 p.m., following the adoption of the agenda.

It is strongly recommended that people pre-register for this session.

Procedure for Pre-registration

Members of the public wishing to address Council during the Public Input Session may:

I. register online prior to 12:00 p.m. the day of the Council meeting by filling out the registration form online on the Town of Stony Plain website: https://www.stonyplain.com/en/town-hall/address-council.aspx.



Presentations & Delegations

Statutory Public Hearing

Adoption of Council Minutes

TOWN OF STONY PLAIN PROVINCE OF ALBERTA MARCH 13, 2023 MINUTES OF THE REGULAR COUNCIL MEETING HELD IN THE TOWN OF STONY PLAIN COUNCIL CHAMBERS AT 5:00 PM

PRESENT:

Deputy Mayor:

Councillors:

Justin Anderson
lustin Laurie

Melanie Loyns Eric Meyer Harold Pawlechko

Town Manager: Tom Goulden

General Manager, Community & Social Development: Lisa Gilchrist General Manager, Corporate Services: Mike Morton General Manager, Planning & Infrastructure: **Brett Newstead** General Manager, Strategic Services: Brenda Otto Manager, Financial Services: Teri Stewart Manager, Legislative Services: Teresa Olsen Justin Young **Development Supervisor:** Legislative Coordinator: Christina Michaud

EXCUSED ABSENCE:

Mayor: William Choy

I. CALL TO ORDER

Deputy Mayor Pat Hansard called the March 13, 2023 Regular Council Meeting to order at 5:00 p.m.

2. ADOPTION OF AGENDA

Agenda Adoption 34/03/23/SP

Moved that Town Council adopt the March 13, 2023 Regular Council Meeting Agenda as presented.

CARRIED UNANIMOUSLY

- 3. PUBLIC INPUT SESSION
- 4. PRESENTATIONS & DELEGATIONS NIL
- 5. STATUTORY PUBLIC HEARING NIL
- 6. ADOPTION OF COUNCIL MINUTES
 - 6.1 Regular Council Meeting Minutes February 27, 2023

RCM Minutes 35/03/23/SP

Moved that Town Council approve the February 27, 2023 Regular Council Meeting Minutes as amended.

- Amend Resolution 32/02/23/SP to reflect third reading and to add Councillor Loyns' vote.
- Add motion to extend meeting past 10:00 p.m.

CARRIED UNANIMOUSLY

7. COUNCIL BOARD & COMMITTEE MINUTES

7.1 Meridian Housing Foundation – January 26, 2023

MHF Minutes 36/03/23/SP

Moved that Town Council receive the Council Board & Committee minutes for Information.

CARRIED UNANIMOUSLY

8. BYLAWS

8.1 Bylaw 2671/LUB/23 - Land Use Bylaw Omnibus - 1st Reading

The Development Supervisor gave an update on the bylaw.

Bylaw 2671/LUB/23 1st Reading 37/03/23/SP Moved that Town Council:

- give first reading to Bylaw 2671/LUO/23 to repeal the Land Use Bylaw 2654/LUO/22 and adopt a new Land Use Bylaw; and,
- 2. authorize Administration to proceed with newspaper advertising and notification of a public hearing to be held on April 11, 2023, for Bylaw 2671/LUO/23.

CARRIED UNANIMOUSLY

9. BUSINESS ITEMS

9.1 2022 Year End Operating Results

The Manager of Financial Services gave an overview of the report.

2022 Year End Operating Results 38/03/23/SP That Town Council:

- 1. approve the distribution of the \$500,000 community revitalization grant to Roads Reserve \$100,000, Water Reserve \$200,000 and Wastewater Reserve \$200,000;
- 2. approve the remaining operating surplus to the Tax Levy Stabilization Reserve; and,
- 3. approve the 2022 Storm surplus of \$165,824 to the Storm Capital Reserve.

CARRIED UNANIMOUSLY

10. COUNCIL DISCUSSION

11. CLOSED SESSION - NIL

12. ADJOURNMENT

Deputy Mayor Pat Hansard declared the March 13, 2023 Regular Council Meeting adjourned at 5:58 p.m.

| Mayor William Choy |
|-------------------------------------|
| |
| Mike Morton |
| General Manager, Corporate Services |

END OF ITEM



Council Board & Committee Minutes

Tri Municipal Leisure Facility Corporation Board Meeting November 24, 2022 Holiday Inn Express (Jennifer Heil Room)

ADOPTED

Present

Jerry George

Chair, Public Rep, Town of Stony Plain Vice-Chair, Public Rep, Parkland County

Brenda Buchko Pat Hansard

Town of Stony Plain

Todd Haist Jay Granley Public Rep, Town of Stony Plain Public Rep, City of Spruce Grove Public Rep, Parkland County

Rob Hagg Erin Stevenson

City of Spruce Grove

Absent

Sally Kucher-Johnson

Parkland County

Daniel Beaton

Public Rep, City of Spruce Grove

Others Present

Lenny Richer

General Manager Finance Supervisor

Kathy Sadek Robin Lillywhite

Marketing & Communications Specialist, Recording Secretary

CALL TO ORDER

J. George called the November 24, 2022 board meeting to order at 6:01 PM.

01/11/2022 Adoption of Agenda

ADOPTION OF AGENDA

Motion: 2022-63

Call to Order

Moved by P. Hansard that the Board of Directors adopt the November 24, 2022 Meeting Agenda as presented.

CARRIED

02/11/2022 Adoption Minutes of Meeting

<u>ADOPTION OF MINUTES</u>

Motion: 2022-64

Moved by E. Stevenson that the Board of Directors adopt the October 27, 2022 Minutes as presented.

CARRIED

03/11/2022 Item 4.1 Election of Officers **BUSINESS**

4.1 Election of Officers

Motion: 2022-65

Moved by R. Hagg that the Board of Directors formally approve the election process as presented.

- L. Richer opened the election of new Board Officers.
- B. Buchko nominated J. George for Board President.
- J. Granley nominated R. Hagg for Board Vice President

CARRIED

04/11/2022

Item 4.2 Appointment of

Officers

Motion: 2022-66

4.2 Appointment of Officers

1. That the Board of Directors accepts, as per the Part Nine Agreement, the appointment of the Chair and Vice-Chair positions per the outcome of election proceedings; and 2. That the Board appoints Lenny Richer as the secretary to the Board; and 3. That the Board direct TLC Administration to delete all voting data at the end of the meeting and that the information shall not be disclosed at any time.

Moved by B. Buchko that the Board of Directors appoints Jerry George, as Board Chair and and Robb Hagg as Vice Chair.

CARRIED

05/11/2022 Item 4.2 B-007 Board Meetings

4.3 B-007 Board Meetings

L. Richer presented B-007 Board Meetings as information.

Tabled until the next meeting in February to define terms of reference.

TABLED

06/11/2022

Item 5.1 Leisure Pool Update -

Verbal

INFORMATION

5.1 Leisure Pool Update - Verbal

Lenny presented the verbal Leisure Pool update as information

07/11/2022 Fl: GM Update

5.2 GM Update

L. Richer and K. Sadek presented the General Manager's Update for information.

08/11/2022

FI: Department Update

5.3 Department Update

L Richer presented the Department Update for information.

09/11/2022 Fl: Action Log

5.5 Action Log

L. Richer presented the Action Log for information.

10/11/2022

FI: Forward Planning

5.6 Forward Planning

L. Richer presented Forward Planning for information.

Motion: 2022-67

Moved by B. Buchko that the board accepts Items 5.1-5.6 as information.

CARRIED

11/11/2022

IN-CAMERA: 6:47 PM

IN-CAMERA

Motion: 2022-68

Moved by E. Stevenson that the Board of Directors move in-camera to discuss personnel

items.

12/11/2022

OUT OF IN-CAMERA: 6:50 PM

Motion: 2022-69

Moved by T. Haist that the Board of Directors move out of in-camera.

CARRIED

CARRIED

REPORTING IN AND OUT

- B. Buchko
 - Nothing to report.
- T. Haist
 - Nothing to report.
- J. George
 - Thanked L. Richer for the hard work over the last few years. We're happy with the person we have in place.
- J. Granley
 - Nothing to report.
- R. Hagg
 - Good experience interviewing potential members. Scholarship committee awarded.
- E. Stevenson
 - The City of Spruce Grove Corporate planning 2.9% tax increase with 1% to reserves,
 TLC request approved
- P. Hansard
 - •The Town of Stony Plain strategic planning gave a positive review for the overall management at the TLC.

WE CHAIR

ADJOURNMENT

Meeting adjourned at 7:13,PM.

Adjournment

Jerry George, Chair

Tri Municipal Leisure Facility Corporation Board Meeting February 9, 2023

Holiday Inn Express (Jennifer Heil Room)

ADOPTED

Present

Jerry George Rob Hagg

Chair, Public Rep, Town of Stony Plain Vice-Chair, Public Rep, Parkland County

Pat Hansard

Town of Stony Plain

Todd Haist

Public Rep, Town of Stony Plain

Jay Granley

Public Rep, City of Spruce Grove (Attended virtually) Public Rep. Parkland County (Attended virtually)

Brenda Buchko Erin Stevenson

City of Spruce Grove

<u>Absent</u>

Sally Kucher-Johnson

Parkland County

Others Present

Lenny Richer

General Manager

Kathy Sadek

Finance Supervisor

Robin Lillywhite

Marketing & Communications Specialist, Recording Secretary

Call to Order

J. George called the February 9, 2023 board meeting to order at 6:01 PM.

01/02/2023 Adoption of Agenda ADOPTION OF AGENDA

Motion: 2023-01

Moved by R. Hagg that the Board of Directors adopt the February 9, 2023 Meeting Agenda as presented.

CARRIED

02/02/2023 Adoption Minutes of Meeting

ADOPTION OF MINUTES

Motion: 2023-02

Moved by E. Stevenson that the Board of Directors adopt the October 27, 2022 (revised) minutes as presented and moved by T. Haist that November 24, 2022 minutes as amended with the addition that strategic planning was a separate item than the positive review.

CARRIED

03/02/2023 Item 4.1 Policy B-007 Board Meetings

BUSINESS

4.1 Policy B-007 Board Meetings

Moved by Michelle that 4.1 Policy B-007 Board Meetings as information.

Motion: 2023-03

CARRIED

Item 4.2 B-008 Health and

Safety

4.2 Policy B-008 Health and Safety

Motion: 2023-04

Moved by P. Hansard that 4.2 B-008 Health And Safety Policy as information.

CARRIED

04/02/2023

Item 5.1 Leisure Pool Update

INFORMATION

5.1 Leisure Pool Update

Lenny presented the Leisure Pool update as information

05/02/2023

FI: 2022 Financial Year-End Preliminary Report

5.2 2022 Financial Year-End-Preliminary Report

L. Richer and K. Sadek presented the 2022 Financial Year-End Preliminary Report for information.

06/02/2023

FI: Subsidized Memberships -

Scope

5.3 Subsidized Memberships - Scope

L Richer presented the Subsidized Memberships - Scope for information.

07/02/2023 FI: GM Update 5.4 GM Update

L. Richer presented his General Manager's update for information.

08/02/2023 FI: Update Log

5.5 Update Log

L. Richer presented the Update Log for information.

09/02/2023

Fl: Forward Planning

5.6 Forward Planning

L. Richer presented Forward Planning for information.

Motion: 2023-05

Moved by R. Hagg that the board accepts Items 5.1-5.6 as information.

CARRIED

10/02/2023

IN-CAMERA: 7:33 PM

IN-CAMERA

Motion: 2023-06

Moved by P. Hansard that the Board of Directors move in-camera to discuss legal items.

10/03/2023

OUT OF IN-CAMERA: 7:47 PM

CARRIED

Motion: 2023-07

Moved by Michelle that the Board of Directors move out of in-camera.

CARRIED

Reporting In and Out

REPORTING IN AND OUT

B. Buchko

- Happy with the outcome of our legal discussion happening in camera.
- Thank you to the team involved in with swimming lessons.

T. Haist

• Nothing to report.

J. George

- This board has great people and the discussion shows why.
- It's great to be on this table
- We had a tough last quarter but we rebounded with flying colours
- Hats off to the team and thanks to Rob for attending the Staff Party

J. Granley

· Lots of good discussion.

R. Hagg

- Time flies
- I attended the winter party in Jerry's stead.
- I attended the TLC when the pool reopened. It brought joy to see all the happy faces and proud to be member. It's great to see the line up on the previous Sunday was out the door to attend the facility.
- · Let's keep doing good things.

E. Stevenson

 Dec. 19 an additional council to discuss the off-site levy. Under the MGA the charging our developers for the Spruce Grove's facilities and amenities. This is much need

P. Hansard

 TOSP strategic planning we are moving forward to recreation centre phase 1 and will be moving forward in phases.

Michelle

Adjournment

 Great conversations around subsidized membership and kudos to the staff and team on the pool repairs.

VICE CHAIR

ADJOURNMENT

Moved by Jerrry

Meeting adjourned at 8:24 PM.

Jerry George, Chair

END OF ITEM



Bylaws

Business Items

9.1



REQUEST FOR DECISION PUBLIC SESSION

REGULAR COUNCIL MEETING

MEETING DATE: March 27, 2023

SUBJECT: Art in Public Places Strategy

EXECUTIVE SUMMARY

The Town of Stony Plain recognizes that art, culture, and heritage are a necessary component of a sustainable community with a vibrant quality of place. The completion of the Art in Public Places Strategy will guide the growth of the public art and murals programs through the Culture and Tourism functional unit.

RECOMMENDATION

That Town Council accept the Art in Public Places Strategy for information.

BACKGROUND

In 2015 Council approved the Public Art Policy which calls for 1% of all new capital building budgets and 0.1% of the annual operating budget to be reserved for public art. The 2022-2025 Strategic Plan of Council identified "Developing a public art strategy to guide the placement and design of public art." This strategy is also one of the recommended actions in the Arts, Culture and Heritage Action Plan.

The Town commissioned MDS Art Consulting to assist in the development of the strategy. The strategic objective for this project was to complete a 5-year strategy including:

- Vision for public art/murals in Stony Plain
- Document and best practices review
- Direction for growth and refinement of the public art/mural programs
- Direction for the management of the public art and mural reserve funds

Relevant Statutes/Master Plans/Documents

Arts, Culture, and Heritage Action Plan

STRATEGIC ALIGNMENT & KEY ACTIONS

Stony Plain Strategic Plan 2022-2025:

- Community Development
 - o Develop a public art strategy to guide the placement and design of public art.

STAKEHOLDER AND PUBLIC PARTICIPATION

Multiple opportunities for stakeholder and public participation were presented throughout the project. Opportunities included:

- Public survey available online and in person at multiple locations around Town such as the Pioneer Museum, Town Office, Potters' Guild, and the Stony Plain Public Library
- Stakeholder engagement via the Cultural Roundtable, internal presentations, and surveying
- In-person engagement hosted by MDS Art Consulting at Midsummer Thursday.

COMMUNICATION

A copy of the strategy will be placed on the Town's website and included in the Council Meeting Highlights.

ATTACHMENTS

Art in Public Places Strategy

Prepared by: Chantelle Laberge, Culture and Tourism Development Officer

Reviewed by: Brenda Otto, General Manager, Strategic Services

Approved by: Tom Goulden, Town Manager





TOWN OF STONY PLAIN

ART IN PUBLIC PLACES STRATEGY

December 2022



PAUL REIMER, ENDURING CONNECTIONS, 2019. HERITAGE PARK, STONY PLAIN. PHOTO COURTESY PAUL REIMER.

"Art is about forging connections; Connections between places, cultures, ideas, between the past, present and future and most importantly between people."

- Paul Reimer

OVERVIEW

Stony Plain is a vibrant and growing municipality that champions values of progress and community pride, and actively promotes inclusion and diversity principles. For over 30 years, public art has been at the core of Stony Plain's cultural identity through its murals and public art program.¹ Stony Plain is proud of its unique identity as an arts community, and there is widespread community support and enthusiasm for public art.²

A review of the Town's current situation and documents demonstrates that art & culture is significant in the future vision of Stony Plain, particularly the development of cultural tourism, and is integral in municipal planning.³ What Stony Plain requires is a bold vision with core priorities that can guide the development of a new Art in Public Places Program. This Art in Public Places Program will bring the former mural program and the 'percent for public art policy' (or public art program) together under one strategy.

The Art in Public Places Strategy includes an overarching vision, seven key priorities and a set of recommendations that can be applied to planning, strategy, procedures and implementation through Town Council, the Cultural Roundtable, and the Culture and Tourism Development Office, and promoted and supported by individuals and organizations throughout the municipality.

¹ See Appendix II: Context for History of Stony Plain's Mural Program and Public Art Program.

² See Appendix V: What We Heard Overview

³ See Appendix III: Current Culture and Tourism Business Unit Documents and Appendix IV: Additional Town documents



VISION

Art in Public Places will lead Stony Plain into the future through connecting community, building cultural capacity and embedding art everywhere.

KEY PRIORITIES

These priorities will guide the development of the Art in Public Places Program and should be prioritized in planning, strategy, procedures and implementation.

Build Relationships Between Artists & Community

Focus on bringing artists and community together as early in the process as possible. Developing deep engagement processes with artists, both within and from outside the community, will create an exchange of knowledge, establish civic pride in the Art in Public Places program and build collective responsibility for public art. The process will be valued as much as the final product.

2. Encourage Collaboration

Build capacity for local and regional collaboration and exchange of knowledge while maintaining Stony Plain's vision and the integrity of the program.

3. Maintain and Animate Existing Assets

Celebrate the history of Stony Plain through investment in existing assets. Determine what is reasonable to maintain, conserve and restore. Rethink anything that does not meet standards and consider how to manage its future. Embrace creativity in the legacy of existing work or the retelling of the past.

4. Embrace Technology

Use experimental and digital media to support other priorities, including community engagement, collaboration and animation of existing assets. Technology can be used to install art in unexpected places and embed art in the everyday.

5. Build Cultural Capacity

Invest in building the cultural capacity of Stony Plain to build and sustain local knowledge. Prioritize arts & culture roles as an important growth industry and catalyst for tourism development. Create opportunities for youth in public art.

6. Commit to Values of Diversity and Inclusion

Prioritize values of diversity and inclusion by ensuring processes and procedures are accessible, and diverse community members are represented in all aspects of the Art in Public Places Program. Tell the stories that have been overlooked and the stories of the future.

7. Challenge Ideas of Time & Space

Invest in public art that does not look like art. Prioritize community impact and processes over longevity. Explore unconventional spaces, temporary projects and projects that unfold over time.

RECOMMENDATIONS

An overview of recommendations and timelines for the next 5 years to develop the Art in Public Places Program in line with the vision and priorities.

Implementation Timeline

Short Term (S): In the first year

Medium Term (M): 2-3 years

Long Term (L): 4-5 years

A. TO BUILD CULTURAL CAPACITY

| Improve Processes an | d Procedures | |
|---|--|---|
| Review existing Public Art Policy and align with Procedure Manual | Define "Art in Public Places Collection" Combine Public Art Reserve and Mural Reserve into a single Art in Public Places Reserve | S |
| | - Frequency, usage and timelines of Reserve Fund spending will be determined by administration recommendation to Council (i.e. funds may be designated for a larger future project, or used to fund additional capacity needs or recommendations, such as contractors) | |
| | - Allocate10% of all Reserve funds to a Maintenance Reserve | |
| | Provide clarity around types of donations accepted | |
| Develop a comprehensive Art in Public Places Procedure Manual | Include procedures for accession, deaccession, donations, collections management, maintenance and conservation, and best practice materials guidelines. | S |

| Manage Existing Asse | ts | |
|---|---|-----|
| Undertake a collection maintenance review | Create maintenance reports for the existing Public Art Collection, including recommendations for repair or deaccessioning, and expected lifespan of existing works Allocate additional resources as needed including funds for repair or deaccession Build a schedule and allocate funds for regular maintenance reviews | S |
| Develop a collection management system | Build an inventory of the existing collection, including images, title of work, artist, medium, size, location and community partners involved Allocate additional resources as needed Consider options for collection pieces when they require removal (should it be replaced, moved, deaccessioned) | M |
| Build cultural capacity | , | |
| Build cultural administrative capacity | Identify areas where support is needed and build networks of trusted subject matter experts (i.e. conservation, collection management) Allocate funds to provide additional project support, where needed Develop a plan for the sustainable growth of the Art in Public Places Program within the Culture and Tourism department | S-M |
| Support capacity building of the local arts community | Build a list of local artists, cultural advocates, experts, knowledge keepers and Elders from underrepresented communities who can be drawn upon for public art projects Develop public art workshops or mentorship programs for local artists | M |

| - Create specific opportunities for youth in public art |
|---|
| Build working relationships with local businesses, community organizations, youth groups or schools |

B. TO CONNECT COMMUNITY

| Prioritize underrepresented artists and community members | | |
|--|---|-----|
| Audit current procurement processes for accessibility and clarity | - Explore alternative submission processes (audio, video, in person applications, etc.) | М |
| | Use inclusive language and open up space to identify access needs in procurement processes | |
| | Identify or create municipal processes that allow for pathways for direct or specific calls for underrepresented groups | |
| Prioritize outreach and direct asks to under-represented community members | Consider using cluster or cohort onboarding for CRT Consider allowances for transport, childcare or other needs for CRT community members | S |
| Build relationships between artists and community | | |
| Explore spaces for exchange of knowledge between artists and community members | Invite community members to engage with artists throughout project development, where possible. (i.e. open studio day, artist talk) Consider the use of pop-up/temporary spaces for local art creation and display | S-M |

| Encourage collaborati | on | |
|---|---|---|
| Explore collaborative municipal projects | - Explore long-term opportunities to bring together the Tri-Municipal Region through aspirational projects | L |
| Develop cross- departmental municipal collaboration | - Work within the municipal departments to identify opportunities for art (i.e. functional art, street furniture, planters) | S |

C. TO EMBED ART EVERYWHERE

| Identify unconventions | al spaces for art | |
|--|---|---|
| Identify future spaces for art throughout the Town | Align Art in Public Places planning with the Old Town Community Plan, Park + Open Space Master Plan and the Future Land Use + Growth Management policies and strategies in the Municipal Development Plan | М |
| | Consider existing trails systems and walking paths | |
| | Build programs to bring art to every neighbourhood utilizing the inventory and associated gap analysis | |
| Support projects that unfold over space or time | - Consider temporary, mobile or short- term projects, including artists in residence | L |
| Embrace technology | Encourage projects using sound, video, light or augmented reality Embrace digital technologies to enhance or enrich the experience of existing or new art | М |
| Animate existing assets | - Connect the past to the present and the future through creative animation of existing assets (i.e. storytelling, performance, sound, augmented reality) | М |

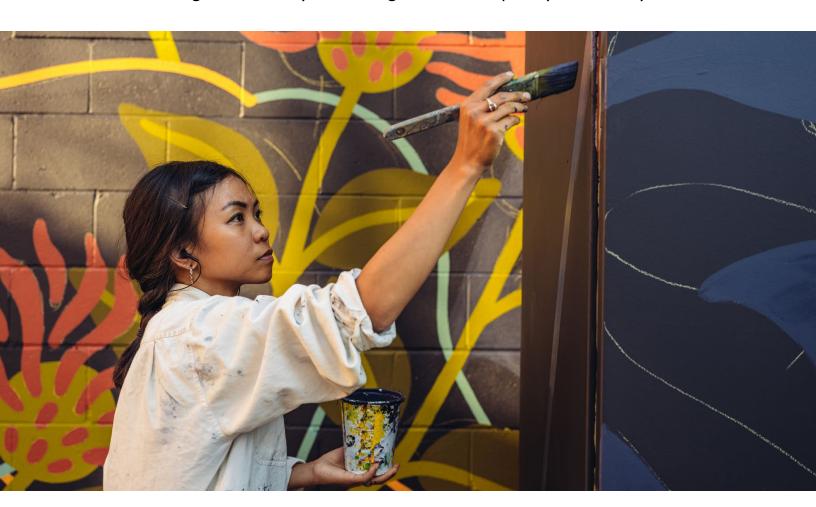
OUTCOMES

The Art in Public Places Program will be a catalyst for civic pride and cultural tourism growth.

As a forward-looking municipality with widespread support for public art, Stony Plain has the opportunity to build on its identity as an arts-driven community, become a leader in progressive, arts-driven municipal processes and values, and leverage public art to be a main driver of cultural tourism.

When the community reaches 30,000 people, it will be a vibrant community shaped by art, driven by the inclusive and connective vision set forth in this strategy.

Connecting community. Building cultural capacity. Art everywhere.



APPENDIX I: INSPIRATIONAL PROJECTS

Enduring Connections and the Canada 150 mural were the two favourite works of art mentioned through public engagement, emphasizing the community and collaboration involved.⁴

"I love the public art piece at Heritage Pavilion. It involved community in the making of it with the artist and it created a more personal connection to the piece."

"The tile mural in Rotary Park is a compilation of submissions from many contributors of varying skill levels. Art is for everyone and can be made by anyone!"



⁴ See Appendix V: What We Heard Overview

The Art in Public Places Program in Stony Plain will build on the success of these projects. Included below are a set of additional examples to provide inspirational projects that further exemplify the vision and connect to multiple priorities outlined in this strategy.

INSPIRATIONAL PROJECT #1: Our Window by AJA Louden with 2018 City of Calgary Street Art Program for Youth Participants at Downtown Calgary Mosque

The City of Calgary's Street Art Program for Youth provided a hands-on experience to youth interested in street art, led by artist AJA Louden, supported by the Downtown West Community Association. Over 6 weeks they practiced techniques, used new materials, honed their design skills, discussed the history of urban muralism and addressed the potential of their project to explore site, history and community.

President of the Islamic Information Society of Calgary, Abdulla Barahim, and Blackfoot Elder, Sheldon First Rider, share their teachings, and the participants learned about mathematical patterns in Islamic architecture and connected this to the geometry of Indigenous beadwork. Their mural combined these patterns, and the concept was inspired by the seeds that are planted when we exchange ideas and inspiration openly.

The label pays tribute to the diverse community involved in the mural's creation and welcomes viewers in three languages: English, Blackfoot and Arabic. This mural can be activated through Augmented Reality by downloading an app accessible by a QR code on the mural with animations by Calgary artist Jarett Sitter.



CONNECTED PRIORITIES

Build Relationships Between Artists & Community
Support Collaboration
Build Cultural Capacity (Youth)
Commit to Diversity and Inclusion
Embrace Technology (AR)

Image © AJA Louden

INSPIRATIONAL PROJECT #2: Å&o (ÎNÎW) River Lot 11∞ Indigenous Art Park

The City of Edmonton, Confederacy of Treaty Six First Nations, Métis Nation of Alberta, Edmonton Arts Council, and Indigenous artists and community members partnered to develop an Indigenous Art Park to permanently exhibit Indigenous artworks.

In 2013, the Edmonton Arts Council and City of Edmonton co-presented a weekend "visioning workshop" to engage Indigenous artists, communities, and the general public in its creation. Once funding was approved, a Steering Committee was formed representing the partners above.

An Expression of Interest to Indigenous Artists residing in Canada was released in 2015. Sixteen artists were shortlisted and attended workshops facilitated by curator Candice Hopkins, including site visits and knowledge sharing from Elders.

The sixteen artists then created full artistic designs and models. A final six concepts were chosen and released to the public in 2016. In June 2019, the Americans for the Arts' Public Art Network recognized the park as one of the fifty best international public art projects and it was featured in the 2021 Thames & Hudson book *Destination Art*.



Image © Edmonton Arts Council

CONNECTED PRIORITIES

Build Relationships Between Artists & Community
Encourage Collaboration
Commit to Diversity and Inclusion
Build Cultural Capacity (Cultural Tourism Development)

INSPIRATIONAL PROJECT #3: Kelowna's 2020 Artist in Residence Melanie Nugent-Nobel

Kelowna's Artist in Residence program was introduced to broaden the community's experience with arts and culture, and stimulate thoughtful conversation. The Artist in Residence engages with the community, creates a work of art for the city, and addresses social inclusion.

Melanie Nugent-Noble's project When it is necessary to stand still took place over a 12-week period, and included the building and programming of twenty-five distance-detecting, light beacons. Community members were invited to sign-up to take the beacon with them for a three-day period.

Participants kept their beacons with them as part of their day-to-day routines, in their homes and moving around their neighbourhoods. As the beacons moved around, they communicated with each other and responded to the proximity and movement of other beacons by becoming brighter when they are closer, and dimmer when they are further apart. The beacons also changed colour based on the number of beacons that were nearby.



Image © Melany Nugent-Noble

CONNECTED PRIORITIES

Build Relationships Between Artists & Community Embrace Technology Challenge Ideas of Time and Space

INSPIRATIONAL PROJECT #4: Invisible Gate by Studio F Minus

At the base of the original Harbin Gate in Edmonton's Chinatown were "Foo Dogs," or Guardian Lions — traditional Chinese architectural ornaments commonly used to mark gateways and entrances. These sculptures are contemporary re-imaginings of those original Lions, returning this traditional symbol of the Chinatown community to the site, while also expanding the symbol to contain all the histories of all neighbourhood communities who have intersected with it.

Through a series of workshops with the local community, Studio F-Minus and Edmonton artist Shawn Tse gathered artifacts to embed within the work. Made of layers of transparent material, Studio F-Minus considers these layers as resembling an archaeological dig: each community leaves a trace of its history through artifacts and objects, and all of these traces organized themselves as layers set into the earth. *Invisible Gate* preserves objects contributed by members of the community by embedding them in the layers of this permanent sculpture. In this way, everyone leaves a mark on the site, and the monument celebrates the experiences, both everyday and exceptional, of the people here.



Image © Studio F Minus and Edmonton Arts Council

CONNECTED PRIORITIES

Build Relationships Between Artists & Community
Animate Existing Assets (when something no longer exists)
Commit to Diversity and Inclusion

INSPIRATIONAL PROJECT #5: Janet Cardiff & George Bures Miller Audio Walks, various locations, 1991-present

Janet Cardiff created her first audio walk in 1991 during a residency at the Banff Centre for the Arts. Since then, she and George Bures Miller have created numerous audio and video walks in locations around the world.

An audio walk is similar to an audio guide. Audiences are given an iPod and headphones and the recording guides them through a narrative of events that occur along a route. In a video walk, viewers are provided with a video screen which they use to follow a film recorded in the past along the same route they are traversing in the present. The fictional world of the film blends seamlessly with the reality of the architecture and body in motion. The perceptive confusion is deepened by the dream-like narrative elements that occur in the pre-recorded film.



Image © 2022 Cardiff & Miller

CONNECTED PRIORITIES

Embrace Technology
Animate Existing Assets
Challenge Ideas of Time & Space

APPENDIX II: CONTEXT

Municipal Context

Stony Plain is a vibrant municipality that is a key area of growth in the Edmonton Metropolitan Region. As of 2021, there are 17,993 residents of Stony Plain⁵ – a population that has grown from 12,363 over 15 years, with a recent average annual growth rate of 1.3%.⁶

2015 estimates from the Edmonton Metropolitan Region Board (EMRB) estimate that the population of the town will reach 32,000 by 2044.

As the town continues to grow towards its future of over 30,000, it strives to maintain its cultural heritage while embracing change and looking to the future.

The town of Stony Plain is located on lands within Treaty Six territory, which have historically and continue to be home to members of First Nations, who have shaped the town's history and contribute to its present and future.

Public Art Context

In 1989 the Town of Stony Plain Tourism Action Committee initiated the Mural Program to depict the rich history of the community through visual arts (murals, sculptures or other visual art) and encourage tourists and visitors to town with an attraction that was "always open" and not too time consuming.

With 75% of the funding provided through the Provincial Community Tourism Action Program (CTAP), between 1990 and 1993, 13 murals were completed, and twenty-six sites were identified as possible locations for future murals. With the elimination of provincial funding in 1994, the Tourism Action Committee and the Murals Sub-committee were disbanded.

Alongside the painted murals, the Parkland Potters' Guild initiated a series of clay mosaics depicting historical themes. Two mosaics were completed between 1990 and 1993, and a third one in 2008.

In 1997 the first sculpture was commissioned, depicting Sheriff Israel Umbach located at Rotary Park, with funding from the Wild Rose Foundation.

⁵ 2021 Stony Plain Annual Report

⁶ 2019 Municipal Census Demographic Report, Town of Stony Plain, July 2019

In 1999 the Town recognized the need for a more structured approach to the murals program and appointed a Murals Committee by resolution in accordance with the Board Selection Policy. In September 2007, a new committee was formed, entitled the Creative Community Committee. The Creative Community Committee evolved into the Cultural Roundtable.

With a broader mandate for Public Art, in 2009 the Public Art Policy was created, along with the intention of creating four supporting policies: Media Art, Civic Art, Performing Art and Mural Art.

The Mural Program has evolved over the years and over forty murals have been created in the community. There is no specific strategy in place to guide the creation or placement of the murals. The Mural Program is currently supported in part by community sponsors and the Town's mural reserve and consists largely of historical murals.

The Public Art Program also includes a number of small, medium and large-scale sculptures, including *Trifecta*, Stony Plain's first public art bench.

The works in the Public Art Program have been acquired through various means including direct purchase (Story Time and Golden Years at Town Hall purchased for Stony Plain's 100th birthday), call for artists (Paul Reimer's Enduring Connections at Heritage Park) and collaborations with other organizations (Horse and Rider at Multicultural Heritage Centre).

In 2015 Stony Plain Town Council approved the Public Art Policy which calls for funding from all new capital building budgets and the annual operating budget to be allocated to public art through the public art reserve and mural reserve.

The 2022-25 Strategic Plan identified one of the key actions of Community Development as the development of a public art strategy to guide the placement and design of public art.

APPENDIX III: CURRENT CULTURE AND TOURISM BUSINESS UNIT DOCUMENTS

To evaluate, assess, and summarize the Town's current situation and documents related to the existing Public Art Program. The recommendations in this section are included in the Recommendations at the beginning of the Art in Public Places Strategy.

The Town currently has the following documents directly related to public art policy, procedures and plans:

1. Public Art Policy (2015)

Summary

The Public Art Policy serves as a basis for the funding, acquisition, installation, maintenance, management and programming of the existing Public Art Program, including public artworks generated through the 'percent for public art' funding strategy, the Municipal Art Collection, and the Mural Collection.

Create a clear definition of the Art in Public Places Collection, including clarity around what the Municipal Art Collection includes and if it falls under this Policy.

The Public Art Policy gives authority to the Public Art Procedure Manual to govern the strategic management of the program and to the Cultural Roundtable (CRT) and Cultural Development Office to implement the program.

The Public Art Policy is clear in giving authority to the Public Art Procedure Manual and defining the roles and responsibilities of the Town Manager, Senior Leadership Team, Financial Services, Cultural Development Office and Cultural Roundtable. Development of a revised Procedure Manual should be the priority and the Policy aligned with the Manual at the next review.

Policy Recommendations

5.0 Standards:

The Town of Stony Plain will allocate an amount equal to 1% of the total budget of all qualifying municipal construction projects to the Public Art Reserve in order to facilitate the procurement and display of art at newly built, publicly accessible, municipally owned facilities

Allocate an amount equal to 0.1% of its annual operating budget in order to facilitate the procurement and display of art throughout the municipality in publicly accessible spaces.

Allocate an amount set out in the annual budgeting process to the Mural Reserve.

Remove "in order to facilitate the procurement and display of art at newly built, publicly accessible, municipally owned facilities" to allow for flexibility in where Art in Public Places is situated and how the funds are used, in alignment with the Art in Public Places Strategy.

Create one Art in Public Places Reserve combining the Mural Reserve and Public Art Reserve to allow for flexibility and adaptability of the Art in Public Places Program.

Allocate 10% of each year's Art in Public Places Reserve to a Maintenance Reserve to care for the existing and future collection.

The Town of Stony Plain will accept corporate or private donations into the Public Art Reserve, intended for public art use.

Provide clarity around types of donations accepted (cash donations, in kind donations, donation of artworks) and develop donation procedures in the Procedure Manual.

2. Town of Stony Plain Cultural Roundtable Terms of Reference (2021)

Summary

The Town of Stony Plain Cultural Roundtable Terms of Reference outlines the purpose, structure, procedures and mechanisms of the Cultural Roundtable (CRT).

The CRT's purpose is to provide vision and leadership to further cultural development in the Town of Stony Plain by providing advice on policies, programs and facilities for local arts and culture. The CRT includes artists, cultural organizations and stakeholders, community residents and representatives from Town Council and Administration.

The CRT's work is developed through an annual work plan and reported on through quarterly updates to Town Council and presentation of an annual report.

The CRT provides a highly valuable opportunity for communication, coordination & collaboration between the Town, organizations, artists and residents who are passionate about arts & culture. The composition of members, and terms and methods of appointment are well-developed.

The challenge, as with any board or committee, is the recruitment and engagement of members, and ensuring they are able to do meaningful work. For the CRT to function productively, members must be actively involved, and their work must be actionable. Clear goals and expectations will support the CRT's continued work.

With a number of existing openings on the CRT, there is an opportunity to ensure there is a diverse representation of Stony Plain's population on the board in alignment with the Arts, Culture & Heritage Action Plan's commitment to inclusiveness.

APPENDIX IV: ADDITIONAL TOWN DOCUMENTS

To evaluate the Town's current planning documents and identify connections to the Public Art Program.

1. Uniquely Stony Plain: Municipal Development Plan (2020)

The Municipal Development Plan (MDP) is a comprehensive roadmap and long-term vision for land use and development for the Town of Stony Plain over the next 30 years. Acknowledging the EMRB estimates that Stony Plain's population will reach 32,000 by 2044, the MDP's vision for Stony Plain is: a connected community... embracing the future—a champion of progress and community values in a metropolitan region.

5 Themes connect the vision to the policies:

- Environmental Responsibility
- Community Development
- Economic Opportunity
- Supportive Infrastructure
- Responsible Governance

The MDP policies emphasize the importance of culture and tourism to support new economic development in creative sectors and foster awareness of the economic importance of arts and culture.

Direction 2.2: Ensure community culture is rooted in history and committed to being inclusive, dynamic and diverse

- 2.2.a. Cultural programs and facilities will account for future needs, underrepresented groups and year-round programming.
- 2.2.b. The Town will encourage the expansion of cultural programming, promote public art at nodes of civic activity and encourage artists, crafts people and creative enterprises to create, display and sell their work.
- 2.2.c. The Town, in conjunction with community groups, will strive to identify, conserve, maintain and creatively reuse significant historic resources, including

recognition through a variety of means, such as murals, public art, commemorative plaques, naming and municipal designation.

Direction 3.1: Expand and diversify the Town's economic base

- 3.1.c. The Town will support development in new economic areas, such as e-commerce, the eco-industry, knowledge-based, wellness and creative sectors to account for the changing pace and fiscal reality of the community.
- 3.1.f. The Town will educate the community to foster awareness and understanding of the economic importance of arts and culture, including festivals and other large gatherings.

The Future Land Use + Growth Management policies and strategies should be used to guide the placement of future Art in Public Places, including open space and parks, areas of transition and areas of new development.

2. Strategic Plan (2022-25)

The Stony Plain Strategic Plan 2022-25 focuses on key actions working to advance the long-term vision and themes outlined in the MDP, and continue to support sustained, conscious growth with the future of 30,000 residents in mind.

One of the five themes is Community Development: to develop and deliver events, amenities and value-added services that create a safe, culturally rich, diverse and self-sufficient community.

Key actions under Community Development include:

- Celebrate our community and residents through promotion of local art, cultural opportunities and events
- Explore programs to enhance the downtown area, historic properties and amenities
- Develop a public art strategy to guide the placement and design of public art
- Consider opportunities related to diversity and immigration focusing on the positive advantages associate with an inclusive community

The Strategic Plan clearly outlines and commits to developing a public art strategy. Adjacent to this commitment is an emphasis on the promotion of art & culture and a focus on an inclusive community.

3. Arts Culture & Heritage Action Plan (2020)

The Stony Plain Arts, Culture and Heritage Action Plan is a road map to build upon the 2012 Stony Plain Cultural Master Plan by providing goals, considerations and potential tactics for investing in and supporting arts, culture and heritage over the next 5 years.

The Action Plan sets forward the vision:

Our community's culture begins with pride in its history, a commitment to inclusiveness and a creative path to our future.

And the following Guiding Principles:

- Growth and development are managed in a way that encourages the vibrancy of our local cultural sector and preserves our unique sense of belonging and friendliness making our community a great place to live.
- Culture and creative industries are integral to planning for sustainability, alongside other social, economic and environmental considerations.
- Culture and creative cultural enterprises are essential to building a vibrant downtown that is a social and economic hub in our community.
- Diversity in our community is a source of strength and we are committed to values of inclusion.
- Cultural programs and activities are responsive and relevant to all parts of our community and through all phases of life.
- The Town values and supports strong cultural organizations working together toward shared goals.

The Action Plan lists twelve goals that advance the cultural richness of Stony Plain. Goals specific to Art in Public Places are as follows:

Goal #1: Creative Placemaking: Expand upon the success of the Mural Program to introduce new murals that highlight contemporary and indigenous stories throughout downtown.

Operational Considerations and Potential Tasks

- Explore the possibility to transform vacant storefronts in Old Town to create downtown temporary window murals that expand upon the historic murals and highlight contemporary and/or Indigenous culture.
- Continue to work with business and building owners to offer incentives to transform potential private space through murals and/or potential other forms of public art.
- Consider preferencing stories of contemporary culture and Indigenous stories for selection of future mural projects and /or artists.

Goal #7: Integrate Stony Plain's unique culture into public realm infrastructure

Operational Considerations and Potential Tasks

- Consider utilizing public art to create or enhance planned public realm gateways within Old Town.
- Consider ways in which art and artists can be engaged to support planned streetscape improvements as part of the Signage Strategy and creation of public amenities (light standards, transit stops, street furniture, etc.).
- Explore opportunities to include public art and other public realm cultural assets within the Town's asset management structure.

Goal #11: Town Leadership: Develop a Public Art Strategy.

Operational Considerations & Potential Tasks

- Strategy should clearly outline the internal mechanisms and process for funding public art, in line with the existing policy.
- Where possible, strategy should reflect actions outlined in this Plan as priorities for new public art projects.
- The Strategy should identify thematic priorities for public art that may include:
 - Reflecting the culture of Stony Plain today and into the future to compliment the historic murals.
 - Collaborating with Indigenous artists from the Treaty 6 region.
 - Public Art projects that engage community either through their creation or as a finished piece.
 - Public Art integration into street furniture and urban design.

Both Additional Resources and Additional Capacity are noted as requirements for the above goals.

The Arts, Culture and Heritage Action Plan provides clear goals and considerations for public art and calls for the creation of a public art strategy. The operational considerations and potential tasks are in line with thematic priorities identified in the public art consultation process undertaken in 2022. The relevant goals have informed the development of the public art strategy.

4. Old Town Community Plan (2019)

The Old Town Community Plan (OTCP) provides a vision, policy framework and implementation plan to guide development of the OTCP area, reinforcing the Old Town neighbourhood and adjacent areas as Stony Plain's cultural and commercial heart.

The OTCP identifies Arts & Cultural Industries as the primary driver industry for employment with an average annual change from 2017-2039 of 3.4%, and maps over 115 hectares of green space.

The Guiding Principles of the OTCP are:

- Strengthen the OTCP area's role as the social heart of Stony Plain
- Foster a sense of place that is distinct and unique
- Encourage re-development to better integrate the existing and developing areas of Stony Plain
- Improve connectivity into and within the OTCP area
- Support the business community in the OTCP area
- Ensure new growth and redevelopment is supported by high-quality infrastructure

The OTCP identifies public art installations as a criterion when considering approval of a new development that exceeds the desired height, encourages events, art installations, social and recreational activities on Main Street and in the Town Core, and supports the creation of new murals and works of public art in the OTCP area.

The development concept and policy framework of the OTCP should be used to identify opportunities for public art and guide public art placement in the Old Town neighbourhood and surrounding areas, particularly the areas identified as public realm, and movement along transportation networks.

5. Park + Open Space Master Plan (2015)

The Park + Open Space Master Plan provides guidance on the acquisition, development and management of parks, open spaces and outdoor recreation amenities to meet the needs of the community over the next ten years. Included in the Master Plan are a vision, goals and objectives, and recommendations that provide this guidance.

The Goals + Objectives are:

- Natural Environment: Protect and enhance the quality, integrity and sustainability of the environment.
- Healthy Living + Wellness: Accommodate the outdoor recreation needs of the community as the population expands and evolves.
- Connectivity + Accessibility: Provide a connected and accessible trail system that links parks, recreation/ community centres, schools and key destinations.
- Social Connections + Community Engagement: Strengthen the involvement and attachment of residents to the community.
- Quality Experiences: Provide high quality experiences and opportunities to retain existing and attract future residents to the community.

- Facilities to Meet Needs: Provide a diverse range of facilities to meet community needs as efficiently as possible
- Partnerships: Expand partnerships with other service providers and the community to maximize opportunities.
- Communication: Improve and expand communication services related to parks and outdoor recreation.

The Park + Open Space Master Plan Design Recommendations include providing opportunities for public art.

Additional specific Public Art Recommendations include:

- Integrate the Cultural Master Plan recommendations into parks and open space planning and design.
- Encourage the inclusion of public art in parks and open space, potentially as part of infrastructure, e.g., benches, lights, bridges, bike racks.

Public art in parks and open spaces aligns with Public Art Strategy, and public art should further align with the goals and objectives of the Park + Open Space Master Plan, including protecting existing habitat and environmental resources, considering universal design for all people and considering safety and security through CPTED.

6. Tourism Master Plan (2021)

The Tourism Master Plan identifies tourism as an area of opportunity for Stony Plain and offers a strategic direction to advance Stony Plain toward its vision to become fully animated through cultural tourism, with the vision:

By 2031, Stony Plain will become fully animated through cultural tourism. The community will have a hip urban vibe and become known as the place to be to engage in enriching cultural tourism experiences.

Arts, Cultural & Heritage tourism is identified as one of four product development streams:

A. Celebrating the Past – Stony Plain's rich and diverse history can be leveraged to create compelling tourism experiences. The stories of Indigenous peoples, European settlers, and agricultural heritage contribute to the history of the area and would be of interest to certain traveler segments. Built assets, such as the Pioneer Museum, Multicultural Heritage Centre, and community murals can all be utilized to a greater degree as cultural tourism attractions. This can primarily be accomplished through the creation of compelling, on-brand tourism experiences.

B. Building an Emerging Cultural Vibe – Stony Plain has attracted a diverse set of highly skilled artisans, artists, and musicians. As such, Stony Plain has an opportunity to appeal to a younger audience who is seeking a hip cultural vibe and unique experiences that connect them to the places they choose to visit. This can be accomplished through art, music, restaurants, and programming throughout the Town and in particular the downtown core.

The Tourism Master Plan does not specifically discuss public art but supports the development of arts, cultural & heritage tourism as a key product stream.

7. Tri-Municipal Regional Plan (2021)

The Tri-Municipal Regional Plan (TMRP) strategically aligns land use, services and infrastructure of Parkland County, the City of Spruce Grove and the Town of Stony Plain to achieve mutual benefit. The TMRP recognizes the value of municipal collaboration and provides a structure and a means to make historical collaborative practices consistent, repeatable and affordable.

Foundational (0-5 years), developmental (6-10 years) and aspirational (11-20 years) projects are identified, including:

- Identify and remove barriers to participation in cultural activities
- Solicit feedback on regional cultural strategy from Indigenous communities
- Host a culture and arts groups networking opportunity
- Implement existing recommendations to leverage public art programs to support Indigenous communities
- Create ongoing relationships and trust with marginalized communities
- Explore virtual tools to support cultural organizational development
- Develop cultural grant opportunities
- Host a culture collaboration event
- Develop a cultural inclusion policy across the region
- Define regional events and program scope for recreation and culture
- Explore a Regional Public Art Program

The TMDP creates the possibility of collaboration within public art through the aspirational (11+ years) project of considering a regional public art program, including within residential neighbourhoods, coherent with the regional cultural tourism brand.

The Culture Strategy informing the TMDP is guided by the vision that the Tri-Municipal Region will be home to a coordinated, inclusive network of diverse arts and cultural opportunities that draw on the Tri-Municipal Region's rich heritage and changing regional dynamics.

The Tri-Municipal Region is a site of collaboration aligning with the Public Art Strategy.

APPENDIX V: WHAT WE HEARD OVERVIEW

Public and Stakeholder Engagement

In August–September 2022, consultation for the Public Art Strategy took place with the public, Town of Stony Plain staff and the Cultural Roundtable.

Part A. Public Survey - 144 responses (August 15–September 15)

Online Survey via Survey Monkey - 91 responses In person engagement A'Maize Fest - 28 responses Survey boxes at Multicultural Heritage Centre, Pioneer Museum, Parkland Potters' Guild, Town Hall and Public Library - 25 responses

Major themes that emerged include:

1. Widespread support for public art

When asked about their relationship to public art, 90.9% of respondents selected either 'I like it' or 'I make it'

When asked about favourite works of art, the majority of respondents spoke supportively about public art as a whole

- I like many of the works in Stony and appreciate public art very much. It sets the town apart from the ordinary cookie cutter town
- I like all the murals. It really makes Stony Plain special

When asked about hopes for the future of art in Stony Plain, the majority of respondents said either 'more' or 'that it will continue'

- That Stony keeps on valuing and supporting public art. Also, that it is brave to support it as vital to community building.
- That it continues to be a focus and that it flourishes as the dynamics of town change
- I hope that public art can continue to grow the economy in Stony Plain and add to the already rich cultural pride residents possess.
- Keep making art a priority

There were very few negative comments submitted, and only a few comments that made mention of financial implications

- That decision makers continue to support and promote this within a reasonable budget

2. Emphasis on community and collaboration

When asked about their favourite works of art, the two most mentioned works were Enduring Connections and Canada 150

- I love the public art piece at Heritage Pavilion. It involved community in the making of it with the artist and it created a more personal connection to the piece.
- Community involvement in creating it and a truly interactive artist made this a wonderful experience
- The tile mural in Rotary Park is a compilation of submissions from many contributors of varying skill levels. Art is for everyone and can be made by anyone!

Art used to build community

- I also think that community art projects would give residents a common goal and increase community well-being.
- A strong public art program reinforces the value art brings to communities and shows artists they are part of our community.

3. Interest in bright, bold works of art

Most popular work of art elsewhere is Lacey Jane Wilburn and Layla Folkmann's Hummingbird mural in Spruce Grove

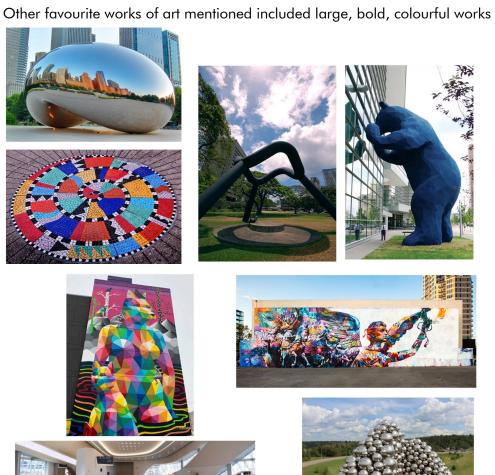
- Bright, modern, conceptual
- Very pretty and bright



The Indigenous Art Park in Edmonton was also mentioned more than once

- The pieces are educational, interactive





4. Create diversity in public art

Diversity of artists and community represented

- Would like to see more diverse artists in the murals
- Youth become more involved. Indigenous peoples are more involved.
- The future of art in Stony Plain should look forward as well as inward, encompassing our diverse population and our hopes for the future.
- Have some projects created by groups of children in the community
- That it gets diverse, that it offers opportunity for local artists to shine in their own community as well as invites the flavours of artists that live around us.

Expand the types and themes of public art

- More contemporary pieces of art- murals, mosaics, sculpture-to entice the younger generations to visit and share on social media.
- With all respect to heritage and contributions from ancestors, there are more than enough
 of that style of mural. Contemporary and modern art would bring Stony forward into the
 current times.
- An artist in residence would be an amazing opportunity for people
- Interactive sculptures, more styles

Large variety in types of art people want to see including functional art, street art & community art projects

5. Use of existing trail systems and walking paths

Downtown and throughout Stony Plain were the most popular answers to the question of what areas you want to see public art in

- I would like to see some form of art in every neighborhood
- Anywhere people gather where they need to get something done or taken care of to remind them of who we are and where we came from

The trail systems and walking paths were identified as an opportunity

- Art that takes you along the pathways would be cool, they are already well used and it would be a great way to experience them.
- Would be great to have more public art along the trail systems and/or green spaces.
- All park type areas & on walking trail public benches

6. Support capacity building

Spaces and programs for artists were identified as a need

- Continue our art walk

- A place where the public can have art shows, teach art lessons, have an artist in residence, storytell, performances
- A dedicated town art gallery to attract local & other artists.
- Art spaces for artists could go to paint, draw, create, etc. Gathering together is very encouraging, especially for novice artists.

Support future generations of artists

- Support building capacity through arts programming that helps nurture future artists and value of art in the community.

Part B. Staff and Cultural Roundtable Engagement

Staff and the Cultural Roundtable were given a presentation on the results and engaged in a discussion around what was heard so far, as well as their priorities.

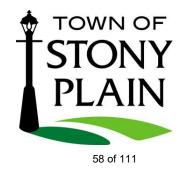
Additional needs identified through these conversations

- Need to build stronger relationships with artists in the community
- Desire to build the cultural capacity of Stony Plain
- Focus on temporary works to engage with timely political, social or cultural conversations
- Focus on increasing the perception of the value of art
- Emphasis on the role art can play in building communities
- Plan for additional human resources
- Artists need to be brought into the process early on
- Incorporating it into Capital Projects project budgets are always tight and costs not always fully controllable so sometimes difficult to incorporate public art when it means taking something else out of the project due to cost escalations or other factors unknown when determining planning budget





END OF ITEM



9.2



REQUEST FOR DECISION PUBLIC SESSION

REGULAR COUNCIL MEETING

MEETING DATE: March 27, 2023

SUBJECT: Municipal Historic Resources Policy

EXECUTIVE SUMMARY

The existing Municipal Historic Designation Policy 415/10/08/SP is scheduled to be reviewed and brought in line with the Town's current policy standards.

RECOMMENDATION

That Town Council:

- 1. Approve Municipal Historic Resources Policy C-CD-058; and,
- 2. Repeal Municipal Historic Designation Policy 415/10/08/SP.

BACKGROUND

In 2008, the Town developed the Municipal Historic Designation Policy 415/10/08/SP to establish a process through which historic places in the Town of Stony Plain could be recognized, designated, and rehabilitated. The scope of the policy included responsibilities of the Town, property owners, and the Multicultural Heritage Centre. To date, the policy has been enacted one time and was utilized to protect the homestead located on the original Town site. No incentives have been paid to date.

The policy was slated to be reviewed due to its age and was also included as a recommendation in the 2021 Arts, Culture, and Heritage Action Plan. Having a Historic Resources policy in place allows the municipality to be immediately reactive to any property owner wishing to designate their building/property. Additionally, it provides a vehicle for the municipality to be proactive if a valuable historic building/property is in jeopardy of being destroyed.

Options

1. Repeal Municipal Historic Designation Policy 415/10/08/SP.

The implication of this decision is that no further properties/buildings within the Town of Stony Plain will be able to be protected through municipal designation. This will not affect the existing designation bylaw that is in place on the original homestead property.

Relevant Statutes/Master Plans/Documents

Arts, Culture, and Heritage Action Plan,

- 1. Goal #5: Preserve and Celebrate the historic past of Stony Plain
 - a. Potential Task a.: Review and update the Municipal Historic Designation Policy

STRATEGIC ALIGNMENT & KEY ACTIONS

Stony Plain Strategic Plan 2022-2025:

- Community Development
 - Explore programs to enhance the downtown area, historic properties, and amenities.

COMMUNICATION

If approved, relevant information related to the policy will be placed on the Town of Stony Plain website and included in the Council Highlights.

ATTACHMENTS

Municipal Historic Designation Policy 415/10/08/SP Municipal Historic Resources Policy C-CD-058 Rationale for changes to policy

Prepared by: Chantelle Laberge, Culture and Tourism Development Officer

Reviewed by: Brenda Otto, General Manager, Strategic Services

Reviewed by: Teri Stewart, Manager Financial Services Reviewed by: Christina Michaud, Legislative Coordinator

Approved by: Tom Goulden, Town Manager

TOWN OF STONY PLAIN

POLICY MANUAL

Municipal Historic Designation Policy

Date Approved: October 27, 2008 Resolution No.: 415/10/08/SP

Department: Business & Strategic Services Division:

Purpose

The Municipal Historic Designation Policy is in place to encourage the recognition, designation and/or the rehabilitation of historic places in Stony Plain.

It provides guidance to Town Council, Building Owners and Administration as a precondition to the Historic Designation Bylaw applicable to each property.

The Municipal Historic Designation Policy facilitates the maintenance of buildings in the Town of Stony Plain deemed to be of historic significance by allowing a tax incentive to the building owner.

Policy

Pursuant to the Historical Resources Act, this policy provides the vehicle for compensation to be paid to the owner of a property designated as a Historic Resources within the boundaries of the Town of Stony Plain. Compensation shall be in the form of a tax rebate.

The building must be designated a Municipal Historic Resource, pursuant to Section 22 of the Historical Resources Act, Registered Statutes of Alberta, 1980 as amended to be eligible for compensation pursuant to this policy. Designation of the building will prevent the building from being demolished.

General Responsibilities

Following is the list of general responsibilities to be carried out by the Multicultural Heritage Centre and the Town of Stony Plain to ensure the success of the Municipal Historic Designation Program:

The Multicultural Heritage Centre is a partner in this program. Their duties will be:

- · Develop and maintain the Historic Registry;
- · Determine a building's eligibility for designation by assessing the history, architecture and status of the building in accordance with the provincial survey and inventory program.
- · Review and evaluate designation and make recommendations to the Town of Stony Plain;
- · Respond to all inquiries regarding historic value and viability of buildings; and
- · Conduct Historic Buildings Tours

The Town of Stony Plain duties will be:

- · Responsible for updates and changes to this policy;
- \cdot Must adopt the Recognized Historic Resources database as developed by the Multicultural Heritage Centre;
- · Pursue designation of the Municipal Historic Resource;
- · Approve compensation pursuant to this policy and the ensuing Bylaw;
- $\cdot Provide \ financial \ incentive \ and \ compensation \ to \ owners \ of \ designated \ Municipal \ Historic \ resources;$
- · Responsible for media relations and promotions of the program;
- \cdot Responsible for inquiries regarding eligibility for coverage under the policy and specific tax related inquiries;
- · Upon confirmation of a property's eligibility from the Multicultural Heritage Centre and upon application of the property owner, the Town of Stony Plain shall manage the designation through the Bylaw process; and
- · Review requests from property owners of designated properties to alter that property.

Procedures for Historical Designation

Upon consultation with the Multicultural Heritage Centre and meeting all guidelines for consideration, the building owner will apply to the Town of Stony Plain for a Municipal Historical Designation on their property.

The following table outlines the process required for designation as per the responsibilities delineated above:

| ACTION | RESPONSIBILITY |
|---|---|
| 1. Identify the building which may merit protection through designation. | Multicultural Heritage Centre |
| 2. Based on the significance criteria supplied by the Municipal Heritage Partnership Program, evaluate the place to ensure it qualifies as a Historical Resource. | Multicultural Heritage Centre |
| 3. Discuss designation with the owner and obtain permission to legally protect the place. | Multicultural Heritage Centre |
| 4. Issue a notice of intention to designate. | Town of Stony Plain and Multicultural Heritage Centre |
| 5. Complete a compensation agreement. | Town of Stony Plain |
| 6. Implement Municipal Historic Resource Designation Bylaw. | Town of Stony Plain |
| 7. Register the designation on title. | Town of Stony Plain |
| 8. Complete mandatory documentation for listing on the Alberta and Canadian Registers of Historic Places. | Site owner and Multicultural Heritage Centre |
| Submit mandatory documentation to the Provincial Registrar for nomination to the Alberta and Canadian Registers of Historic Places. | Site owner and Multicultural Heritage Centre |

Once a building is designated a Municipal Historic Resource the building may be eligible

for compensation encompassing:

Tax Incentive

The building may be eligible for a 5% rebate on the municipal portion only of the total assessed taxes up to a maximum five year period, commencing January 1 of the year the designating Bylaw is passed by Town Council. At the completion of this five year period, the process requires a re-assessment. This incentive is designed to assist the property owner in restoration and maintenance.

Compensation received by the owner is to be repaid if the Municipal Historic Resource is destroyed other than by an act of God <u>or</u> if the designating Bylaw is rescinded by Council at the request of the owner.

The compensation proposal is to be prepared in accordance with format established by Administration, to ensure adequate, consistent review and evaluation. An application for Municipal Historic Designation (Appendix A) shall be submitted on or before August 31 of each calendar year.

General Guidelines for Rehabilitation

Wherever possible, the uses proposed for a Municipal Historic Resource shall be compatible with the existing building such that only minimal changes are required to the building.

Alterations or additions of the building are expected to comply with the Standards and Guidelines for the Conservation of Historic Places in Canada published by the Parks Canada Agency.

These guidelines shall form part of the Bylaw designating a Municipal Historic Resource.

- 1. Original Character
- 2. The Historic Period
- 3. Witness to Change
- 4. Style and Craftsmanship
- 5. Recording
- 6. Codes
- 7. Improvements
- 8. Enforcement
- 9. Statement of Significance

Municipal Control

The Town of Stony Plain shall be protected in the granting of compensation for the designation of a Municipal Historic Resource through a variety of mechanisms including:

- 1. the Municipal Historic Resource will be designated through a Bylaw approved by Town Council;
- 2. full payment of all taxes and levies owned by the owner prior to submission of a request for compensation;
- 3. appropriate investigation of the owner and developer and the specific project;
- 4. all school taxes, local improvement charges will continue to be paid;
- 5. the total compensation for the building will not exceed 5 years;
- 6. no further compensation approved pursuant to Section 24.(4) of the Historical Resource Act, Revised Statutes of Alberta, 1980, as amended will be given to the owner once the Municipal Historic Resource Bylaw and agreement is passed by Council;

7. periodic inspection by the Town will be conducted during construction of the project to ensure the development meets the "General Guidelines for Rehabilitation" established for the project through the designating Bylaw;



Municipal Historic Resources Policy

Authority: Council Effective Date:

Date Approved by Council: Resolution No.:

Future Review Date: 2027 Responsibility: Culture and Tourism

References: Historical Resources Act, RSA 2000, c. H-9, Standards and Guidelines for the Conservation

of Historic Places in Canada

Replaces: Municipal Historic Designation Policy 415/10/08/SP (2008)

1.0 Purpose: To encourage the recognition, designation, and conservation of Historic Resources in the Town of Stony Plain.

2.0 Scope: This policy is applicable to each Resource being considered for Municipal Historic Resource designation within the Town of Stony Plain.

3.0 Definitions:

- 3.1 **Historic Resource (Resource):** means any built structure, object or cultural space on The Inventory and The Register of Historic Resources in Stony Plain that is primarily of value for its history, architecture, urban context and integrity.
- 3.2 Incentive (Incentive): means a financial grant of up to 5% of the municipal portion of total assessed taxes, from the Town of Stony Plain, which may be available to the owner of a Historic Resource for maintenance/rehabilitation work to the regulated portions of a Municipal Designated Historic Resource. The Incentive is for the hard costs directly associated with the maintenance/rehabilitation of the Historic Resource and is payable according to the terms and conditions of the incentive agreement entered into with the Town of Stony Plain.
- 3.3 Municipal Designated Historic Resource/Municipal Historic Resource Designation: means the designation by bylaw of an historic resource and land upon which it sits, by Town of Stony Plain Council pursuant to Section 26 of the *Historical Resources Act*, RSA2 000, c. H-9.
- 3.4 The Inventory of Historic Resources (The Inventory): means a list of Historic Resources, which have been identified as having historical and/or architectural significance but are not designated and are located within the Town of Stony Plain.

- 3.5 The Register of Historic Resources (The Register): means a list of Municipal Designated Historic Resources, which have been designated by bylaw as having historical and/or architectural significance and are located within the Town of Stony Plain.
- **4.0 Statement:** The Town of Stony Plain believes Historic Resources are integral in providing a sense of identity and place both for visitors and more importantly, for local citizens. Historic buildings, streetscapes and greenspace in the Town of Stony Plain provide a tangible connection to the past and serve as a testament to the passage of time, reminding us of our collective history.

5.0 Standards:

- 5.1 The application to pursue the designation of a Historic Resource is the responsibility of the owner of the Resource.
- 5.2 Only Resources listed in The Inventory of Historic Resources will be considered for Municipal Historic Resource Designation.

Inventory and Register of Historic Resources within the Town of Stony Plain

- 5.3 The Town of Stony Plain will maintain, update, and review The Inventory and The Register of Historic Resources to ensure that important resources are identified and recorded.
- 5.4 A Resource will receive Municipal Historic Resource Designation through a designating bylaw passed by Town of Stony Plain Council.
- 5.5 Once a Resource receives a Municipal Historic Resource Designation, the Resource will be listed in The Register.

Incentive Program

- 5.6 An Incentive for eligible Municipal Designated Historic Resources may be granted for those portions of the building/property which have been identified as having architectural and/or historical significance as identified in their designating Bylaw.
- 5.7 The Incentive must be utilized towards restoration or maintenance of the building(s)/property which are Municipal Designated Historic Resources.
- 5.8 The Resource must have a Municipal Historic Resource Designation, pursuant to Section 22 of the *Historical Resources Act*, RSA, 2000, c. H-9 to be eligible for an Incentive pursuant to this policy.
- 5.9 The Resource may be eligible for an Incentive of up to 5%, on the municipal portion only, of the total assessed taxes up to a maximum five-year period, commencing January I of the year following the designating Bylaw being passed by Town of Stony plain Council.

- 5.10 The owner of the Municipal Designated Historic Resource must provide a report to the Town of Stony Plain each year that they receive an Incentive demonstrating the work that was undertaken and the associated expenses.
- 5.11 Incentives are valid in accordance with the terms and conditions of the incentive agreement entered into with the Town of Stony Plain.

Application

- 5.12 An application for Municipal Historic Resource Designation (Appendix A) is to be prepared in accordance with the format established by Administration, to ensure adequate, consistent review and evaluation and must be submitted on or before March 1 of each calendar year.
- 5.13 An application for a Municipal Designated Historic Resource Incentive (Appendix B) must be received within 30 days of the designating bylaw being passed by Town of Stony Plain Council.

Compensation Parameters

- 5.14 The Town of Stony Plain shall be protected in the granting of an Incentive for the designation of a Historic Resource through a variety of mechanisms including:
 - 5.14.1 Historic Resources located within the Town of Stony Plain must be designated through a bylaw passed by Town of Stony Plain Council before the granting of an Incentive;
 - 5.14.2 All taxes, levies, and local improvement charges owed by the owner of The Resource must be paid in full prior to the submission of a request for Incentive;
 - 5.14.3 The Resource owner must fulfill reporting requirements to the Town of Stony Plain as indicated in any Incentive agreements;
 - 5.14.4 All school taxes and improvement charges must continue to be paid;
 - 5.14.5 Periodic inspection of The Resource by municipal officers will be conducted during the construction of the restoration or maintenance project to ensure any work meets the standards and guidelines for the Conservation of Historic Places in Canada; and
 - 5.14.6 Any Incentive received by the owner of a Resource must be repaid to the Town of Stony Plain if the Municipal Designated Historic Resource is destroyed or if the designating bylaw is rescinded by Town of Stony Plain Council, pursuant to any agreements in place.
- **6.0 Policy Review:** This Council policy shall be reviewed by Administration within four years of being implemented, with any changes being submitted to Council for approval.

Table of Appendices

Appendices do not form part of this policy and are attached for reference purposes only.

Appendix A Municipal Historic Designation Application

Appendix B Incentive Application



Application To Designate as a Municipal Historic Resource

| Historic Resou | rce Information |
|--------------------|---|
| Name of Resource | e: |
| Date of Construct | tion: |
| Type of Resource | |
| Address of Resou | rce: |
| Legal Description: | |
| | If the resource sits in a larger legal holding, of which portions are not relevant, please provide a description of the boundaries. |
| Applicant Info | rmation |
| Name of Applican | t(s): |
| Address of Applica | ant(s): |
| Phone Number: | |
| Email Address: | |
| Applicant Sign | ature |
| I (We) | , request designation of the said property as a |
| Municipal Historic | Resource in accordance with the Town of Stony Plain's bylaws, policies and regulations. |
| Owner's Signature | e(s): |
| Date: | |

Required Documents and Information

Please attach the following information with your application:

- Current Certificate of Title (a photocopy of the full certificate is satisfactory)
- A current Real Property Report of the building and site to be designated
- Photos of areas where maintenance/rehabilitation work is required
- If you will be applying for an incentive a summary and schedule of work proposed with start and end dates may be required

Other Historic Recognition

Has this building been designated by the Government of Alberta as a Provincial Historic Resource (PHR)? If yes, please indicate when it was designated.

PHR Date of Designation:

Historic Resource Photos

Please provide current photos of the property taken within one month of this application:

- Minimum of four exterior photos, including one of each side
- Detailed photos of unique/key character elements of the building
- Photos of the neighborhood context (neighboring houses, streetscape)

Please ensure photos have name, date, and location of the site indicated in the file name. Any historic photos of the site and structure will be extremely helpful if available. Please note that the photos submitted remain the property of the Town of Stony Plain.

Condition of Historic Resource and Historic Information

Please submit the following as an attachment to your application:

- A description of the current condition of the historic resource's roof, exterior, doors and window, foundation and structural integrity, interior, and other relevant information.
- A description of historic information about the resource, including previous owners/tenants, significant events or associations with the resource, previous uses, etc.
- Copies of historic documents if available, such as historic land titles, fire insurance maps or blueprints, photos, or other relevant materials.

Submission Information

Please forward your completed Application to Designate and supporting

culture@stonyplain.com

The personal information on this form is protected under the authority of Section 33(c) of the Alberta Freedom of Information and Protection of Privacy Act, SA 2000. The information will be used to process this application for the purpose of having a property considered for designation as a Municipal Historic Resource. This document is a public document and is available for public viewing if requested, and as a result, your name and address may be included on reports that are available to the public. The Town of Stony Plain will not use your personal information for unrelated purposes without your expressed consent. If you have any questions about the collection, contact Culture and Tourism at culture@stonyplain.com.



Incentive Application

Application for incentive funding for a Municipal Designated Historic Resource

| Historic Resource Information |
|-------------------------------|
| Name of Resource: |
| Bylaw Number: |
| Designation Date: |
| Address of Resource: |
| Legal Description: |
| |
| Applicant Information |
| Name of Applicant(s): |
| Address of Applicant(s): |
| Phone Number: |
| Email Address: |
| |
| Applicant Signature |
| Applicant Signature(s): |
| Date: |

Required Documents and Information

Please attach the following information with your application:

- Cost estimate/quotes from three qualified contractors
- Photos of areas where maintenance work is required
- A summary and schedule of work proposed with start and complete dates (architectural drawings may be required)

Please forward your completed Application for incentive funding asd supporting documents to culture@stonyplain.com

Additional Information

Work eligible for incentive funding

Proposed maintenance work should be reviewed with the Culture and Tourism Development Officer prior to application for grant monies. A listing of possible work that may be eligible for grant rehabilitation is listed below.

- Exterior cleaning, preparation, and painting
- Window repair and restoration
- Repair or replacement of roofs (including cedar shingles)
- Repair/repointing of brickwork masonry
- Repair and restoration of the exterior cladding(siding stucco, cedar shingles/shakes)
- Structural work(foundations etc.)
- Engineering or architectural consultant fees

Please note that work unrelated to the key character-defining elements of the property are not eligible for a funding. Such work may include, but is not limited to: administrative and/or operational costs; permit fees; utility services and installation costs; privately-owned building/structure relocation; energy retrofitting/upgrading; or installation of new services or amenities such as accessibility access, elevators, washrooms, security, and fire alarm systems.

For more detailed information on eligible or ineligible work about funding eligibility please contact Culture and Tourism at culture@stonyplain.com

The personal information on this form is protected under the authority of Section 33(c) of the Alberta *Freedom of Information and Protection of Privacy Act*, SA 2000. The information will be used to process this application for the purpose of having a property considered for designation as a Municipal Historic Resource. This document is a public document and is available for public viewing if requested, and as a result, your name and address may be included on reports that are available to the public. The Town of Stony Plain will not use your personal information for unrelated purposes without your expressed consent. If you have any questions about the collection, contact the Town of Stony Plain at culture@stonyplain.com.

Summary of Proposed Changes to the Municipal Historic Resources Policy

- 1) **Policy Name**: It is recommended that the policy be renamed from Municipal Historic Designation Policy to Municipal Historic Resources Policy. This change better reflects the purpose of the policy which drives both the inventorying and designation of historic resources.
- 2) Additional recommended changes are as per the table below.

| Original Section/Title | New Section/Title | Changes | Reference/Analysis/Rationale |
|--|--|--|---|
| Purpose | Purpose | | Simplified to better align |
| | | | with current policy writing |
| | | | standards |
| N/A | Scope | Addition of | To align with new policy |
| | | statement | standards |
| N/A | Definitions | Addition of relevant | To align with new policy |
| | | definitions | standards |
| N/A | Statement | New section | To align with new policy standards |
| Policy | N/A | Removed | Redundant |
| General Responsibilities | Standards | Removed | The Town will continue to work with the Multicultural Heritage Centre where applicable as it relates to the the Inventory of Historic Resources |
| | | | The Town's responsibilities in this section will be considered in a procedure document |
| Procedures for Historical Designation | Standards | Reorganized and rewritten where possible | For clarity and to align with new policy standards |
| • Tax Incentive | • Incentive Program | Renamed and rewritten | |
| Municipal Control | Compensation Parameters | Renamed and rewritten, #3 was removed | #3 removed as statement was subjective and unnecessary as there are reporting requirements built into the incentive program |

END OF ITEM



9.3



REQUEST FOR DECISION PUBLIC SESSION

REGULAR COUNCIL MEETING

MEETING DATE: March 27, 2023

SUBJECT: Alberta Community Partnership Grant – Midsized Cities Initiative

EXECUTIVE SUMMARY

Council is being provided with information on the Unlocking the Full Potential of Alberta's Midsized Cities Initiative and is being asked to pass a resolution supporting the project to access an Alberta Community Partnership grant to complete the initiative.

RECOMMENDATION

That Town Council endorse the Alberta Community Partnership grant application to fund the four phases of the Unlocking the Full Potential of Alberta's Midsized Cities Initiative.

BACKGROUND

The Alberta Midsized Cities Mayors' Caucus (MCMC) represents 24 urban centres, nearly 35 Provincial constituencies and constitutes a total population of approximately one million people. The purpose of MCMC is to strengthen the significance and position of Alberta's mid-sized cities as a relevant and important voice within the province-wide framework, collaborating and strategizing creative ways to address matters that directly impact mid-sized cities and advocate for recognition of an Alberta urban agenda.

In Spring 2022, the MCMC completed a strategic planning session that focused the work of the Caucus to:

- Recognize the unique needs and interests of the membership and develop strategies to respond and advocate for such;
- Provide a forum for information and best practice sharing and developing creative solutions to issues that are of mutual interest:
- Advocate for the needs and interests of mid-size cities through ongoing communication with other levels of government, ABMunis and other groups/organizations; and
- Support the enhancement of members through networking and information sharing.

Subsequent planning identified the need to better understand the significance of, and the common challenges that Alberta mid-sized cities face. To aid in advancing this work, MCMC developed the Unlocking the Full Potential proposal consisting of the following four interconnected phases:

- I. Fiscal Sustainability
- 2. Economic Impact
- 3. Mapping the Road Ahead
- 4. Developing a Common Dashboard

Detailed information on these phases is provided in the attached briefing note.

Project oversight will be provided by the MCMC Executive. Any associated project oversight expense will be covered by existing financial contributions from member municipalities to the MCMC.

The Unlocking the Full Potential of Alberta's Midsized Cities Initiative meets the criteria of the Alberta Community Partnership Grant – Special Initiatives Grant. This grant has no stated maximum funding amount or specific deadline. Each grant application under this category is reviewed on a case-by-case basis and is subject to approval by the Minister of Municipal Affairs. Matching municipal funds are not required.

The Town of Cochrane has offered to take the lead for the grant application and the subsequent administration and will work in partnership with the MCMC to complete the initiative.

On February 15, 2023, the MCMC supported the application, in principle, and asked member municipalities to forward a request to their respective councils to pass a resolution supporting the grant application.

STRATEGIC ALIGNMENT & KEY ACTIONS

Stony Plain Strategic Plan 2022-2025:

- Governance & Partners
 - Strengthen our relationship with other levels of government advocating for the needs of Stony Plain and our region's success.

COMMUNICATION

If approved by Council, the initiative endorsement will be included in the Council meeting highlights.

BUDGET/FINANCIAL IMPACT

No direct budget or financial impact is expected for the initiative request from Alberta Community Partnership. The funding request from Alberta Community Partnership is for \$400,000. Each member municipality is expected to provide in-kind support by collecting and providing data and participating in project workshops, interviews, and sessions (approximately 30 hours per municipality).

ATTACHMENTS

Briefing Note - Unlocking the Full Potential of Alberta's Midsized Cities Initiative

Prepared by: Brenda Otto, General Manager, Strategic Services

Approved by: Tom Goulden, Town Manager

Unlocking the Full Potential of Alberta's Midsized Cities Initiative

Prepared for Alberta Midsized City Mayors Caucus

January 26, 2023

Recommended Action

Each municipality in the Alberta Midsized City Mayors Caucus adopt the following resolution:

That council endorses the Alberta Community Partnership grant application to fund the four phases of the Unlocking the Full Potential of Alberta's Midsized Cities Initiative.

Executive Summary

The executive committee of the Alberta Midsized City Mayors Caucus (MCMC) is recommending each participating council endorse and support an Alberta Community Partnership – Strategic Initiatives (ACP-SI) grant to undertake the Unlocking the Full Potential of Alberta's Midsized Cities Initiative.

The funding request to the province of Alberta is for \$400,000 and each municipality will be expected to support the initiative in-kind in the collection and provision of data and the participation in project workshops, interviews, and sessions (approximately 30 hours per municipality). Project oversight will be done by the MCMC executive, and any associated project oversight expense will be covered by existing financial contributions from Municipalities to the MCMC.

The *Unlocking the Full Potential* initiative will consist of four interconnected phases which include:

- 1. Fiscal Sustainability
- 2. Economic Impact
- 3. Mapping the Road Ahead
- 4. Developing a Common Dashboard

Background

Unlocking the Full Potential of Alberta's Midsized Cities

Over one million people call Alberta's 24 midsized cities home and each of these 24 municipalities shares a common set of opportunities and challenges that set them apart from Alberta's other urban municipalities. This initiative has been designed to address the unique circumstances of Alberta's midsized cities.

The *Unlocking the Full Potential* initiative has been designed to address the unique circumstances of Alberta's midsized cities. While the initiative is broad it is made up of four interconnected phases that will result in both a roadmap for long-term prosperity as well as specific deliverables that will provide additional tools and data to ensure midsized cities are well positioned for the future.

In doing so, MCMC can illustrate the qualitative and quantitative value of Midsized Cities and the contribution they make to the province. In addition, identify what the potential contribution could be in different growth scenarios.

The requested grant amount will be \$400,000 from Alberta Municipal Affairs. Municipal support will be in the form of staff time to participate in the process and provide the data required.

Phase 1: Fiscal Sustainability

Purpose:

- Build an interactive and illustrative model that maps both legislative and discretionary costs and revenues per municipality
- This can be used to estimate the impact of funding model changes in various scenarios as well as identify common gaps and pressures

Deliverables:

- A Midsized City Fiscal Sustainability Model that can be used to estimate the impact of various funding or expense scenarios.
- Each participating municipality will receive a Municipal Profile outlining their results and the benchmark

Phase 2: Economic Impact Assessment

Purpose:

- Leveraging the data collected from Phase 1 to identify the current economic impact of Alberta's Midsized Cities
- In addition, we will include modeling high growth, baseline growth, and low growth scenarios to estimate future potential

Deliverables:

- Midsized Cities Economic Impact Assessment Report with growth models
- A series of case studies will complement the data to identify and illustrate the socioeconomic impact of Alberta's Midsized Cities

Phase 3: Mapping the Road Ahead

Purpose:

• To identify and determine the opportunities, as well as legislative, regulatory, policy, or other barriers to achieving the full potential (high growth) scenario.

Deliverables:

- Road Ahead Report includes:
 - Results of Engagement with Mayors and senior City Administrators
 - Jurisdictional review of how other relevant jurisdictions approach the unique needs of midsized communities.
 - Visioning session and framework development with Midsized Cities Leaders to identify and determine priorities.

Phase 4: Develop a Common Dashboard:

Purpose:

• To develop a suite of demographic, social, and economic indicators, including exploring leading practices that each member, and MCMC as a whole can leverage as a baseline to track the progress toward "the full potential" of Midsized cities.

Deliverables:

- Midsized City Key Metric Dashboard
- Each participating municipality will also receive an individualized Municipal Profile outlining their results and the benchmark

Alberta Community Partnership Grant

The Alberta Community Partnership – Special Initiatives (ACP-SI) Grant is grant program funded by Alberta Municipal Affairs. The grant has a stated objective of: *The Strategic Initiatives (SI)* component provides grants for initiatives in which the project outcomes are of ministry or provincial strategic significance and do not align with the other program components and focuses on projects "of provincial strategic significance that are deemed a ministry priority."

The grant has no stated maximum funding amount or specific deadline, and each application is reviewed by grant adjudicators on a case-by-case basis and are subject to approval by the Minister.

Alberta Midsized City Mayors Caucus

The Alberta Mid-Size Cities Caucus represents 24 urban centres with populations under 500,000, with nearly 35 Provincial constituencies and constitutes a population of approximately one million people. Our voice is important to the needs of Albertans.

Our purpose in coming together is to strengthen the significance and position of mid-sized cities as a relevant and important voice within the province-wide framework, collaborating and strategizing to come up with creative ways to address matters that directly impact mid-sized cities, and advocating for recognition of an Alberta urban agenda.

Our Objectives include:

- a) Recognize the unique needs and interests of the membership and develop strategies to respond and advocate for such.
- b) Provide a forum for information and best practice sharing and developing creative solutions to issues that are of mutual interest.
- c) Advocate for the needs and interests of mid-size cities through ongoing communication with:
 - i. the Provincial Government
 - ii. the Federal Government
 - iii. the ABMunicipalities
 - iv. other municipalities, including member municipalities
 - v. other groups/organizations as determined by a majority of the membership
- d) Support the enhancement of members through networking and information sharing.

Communication / Public Engagement

This initiative requires no formal public engagement.

Financial Implications

While the application for funding will cover the direct costs of the project each participating municipality is expected to contribute the required data, and participate in any required meetings, interviews, workshops, and sessions estimated at approximately 30 hours per municipality (720 hours collectively)

The project oversight costs will be covered by existing financial commitments to MCMC.

Legislation / Authority

The ACP-SI application is a grant program available to Municipalities and Municipal serving organizations through Alberta Municipal Affairs. In the case of the Unlocking the Potential initiative, the Town of Cochrane will be the lead applicant.

Strategic Alignment

The Unlocking Potential initiative aligns with the collaboratively developed priorities of the Midsized City Mayors Caucus, to address the opportunities and challenges faced by Alberta's midsized cities. These include:

- Intergovernmental Relations
- Community Safety and Wellness
- Capital Funding

This initiative will provide each participating municipality with additional data and tools to:

- Ensure Fiscal Sustainability;
- Understand the Socio-economic impact of Midsized Cities;
- Understand the leading policy and legislative practices to ensure growth; and,
- Develop a common dashboard of key metrics that can be used to measure, monitor, and benchmark the health of Alberta's Midsized communities.

Options / Implications

Endorsing this application and participating in this initiative will serve to bolster the strength of the application to the province. In addition to ensuring this initiative maximized the collective value for all midsized cities, each participating municipality will also receive:

- An individualized municipal fiscal sustainability profile with benchmarked data
- An individualized municipal key metric dashboard, with benchmarked data

Attachments

Attachment 1: Unlocking the Full Potential of Alberta's Midsized Cities DRAFT ACP-SI Application (February 2023)

END OF ITEM



9.4



REQUEST FOR DECISION PUBLIC SESSION

REGULAR COUNCIL MEETING

MEETING DATE: March 27, 2023

SUBJECT: Strategic Plan 2023-2026

EXECUTIVE SUMMARY

Council reviews and updates the Strategic Plan annually. This allows for a renewed consideration of what has been accomplished and to contemplate what new strategic commitments and key actions are required to reach Council's vision for the community. This also allows for adjustment and nimbleness to evolving or new challenges and opportunities.

RECOMMENDATION

That Town Council approve the 2023-2026 Strategic Plan as presented.

BACKGROUND

The Strategic Plan is built on the vision and values outlined in the Municipal Development Plan. The commitments and key actions identified will ensure that progress continues towards achieving this vision. The format of the Strategic Plan has been developed to create a clear and concise framework of priorities communicated to the public and community stakeholders.

The Strategic Plan is constructed and considered an evolving plan; it is reviewed annually by Council and serves to direct Administration in the development of the Corporate Plan. The Plan provides broad direction for the development of the Corporate Plan while acknowledging that the Town must be prepared to adapt to changing realities. These shifting realities can be brought forward by the community through Council, Administrative recommendations and through changes in provincial or federal government priorities. To support the agile nature of the Strategic Plan, its progress is monitored by Administration and reported to Council quarterly.

The 2023-2026 Strategic Plan continues to focus on an overarching theme of guiding community growth with both broad intention, as well as, specific projects that are identified to build on this theme. The direction outlined will ensure the organization and community continue to progress towards the vision of Uniquely Stony Plain.

Relevant Statutes/Master Plans/Documents

Municipal Development Plan 2020 Strategic Plan 2022-2025 Corporate Plan 2023-2025 Corporate & Long-Term Planning Policy C-FS-056

STAKEHOLDER AND PUBLIC PARTICIPATION

The 2023-2026 Strategic Plan incorporates priorities of the community flowing from and as directed through Council's planning retreat held in January 2023.

COMMUNICATION

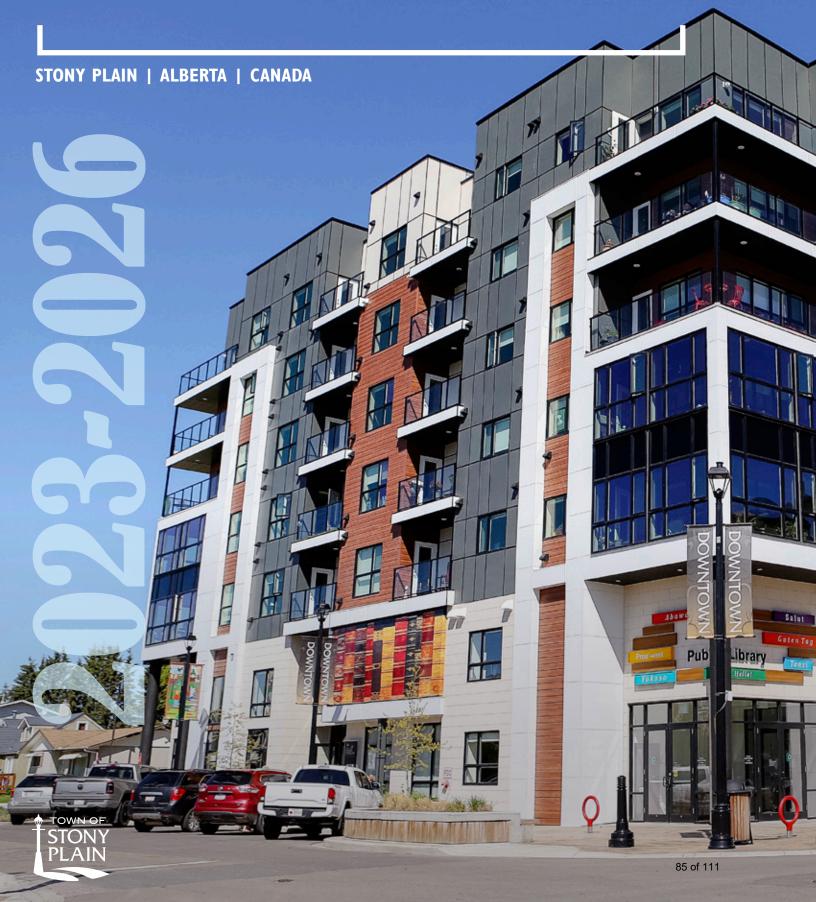
Communication will take place through the Town social media and website, notifications in council meeting highlights and copies of the Strategic Plan provided to partners, stakeholders, and the public where appropriate.

ATTACHMENTS

2023-2026 Strategic Plan

Prepared by: Brenda Otto, General Manager, Strategic Services **Approved by:** Tom Goulden, Town Manager

STRATEGIC PLAN





What makes Stony Plain unique is its celebrated historical and cultural institutions, combined with a growing resident population that invigorates community spirit.

The Town of Stony Plain acknowledges and honours the fact we are situated on the traditional Indigenous land of Treaty 6 peoples.

We are proud to represent a strong and developing arts community that includes festivals, markets, and many locally owned shops and boutiques. The Town of Stony Plain is committed to enhancing the well-being of all community members through embracing and encouraging the growth of inclusion and diversity principles. This makes us a great destination for starting a family, running a business, retiring, and enjoying everything the community has to offer. Stony Plain is a place where memories are made.

Stony Plain is a growing community in the Edmonton metropolitan region. The community has nearly 18,000 residents, comprised of young families, working professionals, artists, entrepreneurs, and retirees. Over 1,000 businesses provide services to the community, as well as to customers in the region and beyond. We are committed to supporting community wellness by providing connection opportunities and supports for residents of all ages.

Stony Plain embraces its community pride and identity. We are known for the Multicultural Heritage Centre, Stony Plain and Parkland Pioneer Museum, Blueberry Music Festival, and Parkland Potters Guild. The community is surrounded by rolling hills, ranches, and farmland, as well as hiking trails, parks, and camping areas providing residents and visitors with a rich diversity of outdoor recreational activities.

WE ARE UNIQUELY STONY PLAIN

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Your Council has developed a strategic plan that continues to advance the unique opportunities Stony Plain has to offer while embracing growth and enhancing our community. We believe our strong community base and identity attracts people to live, work, and visit.

Our Strategic Plan will allow us to focus on key priority areas and ensure we are working to strengthen our goals of healthy governance, promoting the economy, investing in infrastructure, embracing and shaping development, supporting our community, and securing an environmentally friendly future.

Our vision is to continue sustained, conscious growth

and to make informed decisions that reflect our community values and enhance the quality of life for all residents.

Our Strategic Plan is not a beginning or an end but rather represents steps along a path toward our long-term vision. We are committed to exploring, defining, and taking the tangible actions required to reach that vision. As we work towards a better tomorrow for our community, we as Council will use our Strategic Plan to lead, direct, and make decisions.

As your Council, we are immensely proud to be sharing this plan with you, the residents of Stony Plain.



THE GROWTH OF

our community

Stony Plain has welcomed many new residents over the past two decades and is expected to see this growth continue. Young learners beginning kindergarten in the next few years will graduate from high school in a community of 30,000 people. What does that look like? What does that mean for us? How do we make sure our community of 30,000 is the community we want it to be?

Together, we can answer those questions and continue to create the community we want by understanding who we are and where we are going. The values and strategies needed to take this journey together will guide our community's growth as we move towards our shared future.

Shaping, managing, and promoting growth will be the foundation of our actions. These actions will include ensuring the fiscal sustainability of the Town, the management of evolving service levels, and most importantly the creation of new and stronger ways to connect with each other.

Stony Plain is a vibrant and strong community. Our foundation is ready to further support an independent and self-sufficient community. A community where everything we need is right here. A community that thrives alongside its neighbours.

Our community has health care and education services we are proud of. Stony Plain has businesses and industry to serve our residents. As our resident population moves toward 30,000, we need to focus on expanding and developing these areas of our community to complement this growth. Focusing on commercial and industrial development will provide jobs and services for both current and future residents.

Stony Plain has over 100 years of history. This is a community where people have created memories and shared their experiences together for over a century. Growing Stony Plain allows us to create new memories and new experiences. Our community will become more diverse with new ways to connect and come together. We will learn from one another and we will welcome the next generation of residents as many of us were once welcomed. Focusing on connections and shared experiences celebrates what makes our community great: the people.

Economic and community development are one and the same. Stony Plain will use this understanding to continue building a community where we can grow up and grow old. At any age, this community will be a place where residents can make a living and make meaningful connections.

As a community, we need to work hard and work together. The future is not guaranteed and change is inevitable. New strategies and policies will be required.

This growth, this future of 30,000 connected and vibrant, is not the work of any single group or person. The Town cannot achieve this vision alone. Together with businesses and community groups, with partners and residents, and with focus and compassion, Stony Plain will grow to be a place of economic and community prosperity – a place where jobs and connections are plentiful; a place each of us are proud to call home.







Our vision is built on five strategic pillars that capture the deeper values and desires of the community. They tell the story of who we are and where we want to go, providing a structure to direct planning and decision-making over the next 30 years. Each pillar is equally important and together, they provide the way forward.

GOVERNANCE AND PARTNERS ECONOMIC OPPORTUNITY SUPPORTIVE INFRASTRUCTURE COMMUNITY DEVELOPMENT ENVIRONMENTAL RESPONSIBILITY

Stony Plain is at a new stage in our development as we grow to 30,000 residents and beyond. The strategic planning process has illuminated the overarching theme of guiding community growth. We recognize there are both opportunities and challenges related to growth. We will strive to plan and take action to shape our community in the context of Council's vision and priorities. This means careful consideration of what is required for the planned growth related to each of our pillars.

We recognize that developing our competencies in strategy, planning, finance, and service delivery is required to enable our exciting vision for the future. Identifying commitments under the overarching theme of guiding community growth will provide the pathway to intentional growth for Stony Plain.

GOVERNANCE & PARTNERS

Community development requires input and contribution from many different constituents. We work closely with our neighbours, stakeholders, development community, Edmonton Metropolitan Region Board (EMRB), and other regional partners to set directions for service delivery and development. Open and inclusive discussion enables cohesive representation and leadership. Good governance is critical to meeting our residents' needs.

ECONOMIC OPPORTUNITY

Economic development is critical to achieving fiscal sustainability. Facilitating commercial, industrial, and institutional employment opportunities provides the fiscal balance to support appropriate service levels, both now and in the future. Local economic development means local jobs, shorter commute times, and convenient service provision for residents and businesses.

SUPPORTIVE INFRASTRUCTURE

Infrastructure maintenance and improvement is an essential component of how our community functions. Traditionally, the design of new areas was based on automobile transportation, but the desire to improve health and air quality means placing greater emphasis on other modes of transportation. Integrating safe and accessible infrastructure for transit, cyclists, and pedestrians will foster an increase in use of a variety of transportation options.





COMMUNITY DEVELOPMENT

We want residents of all ages and income levels to have access to diverse housing, interconnected transportation choices, and local amenities to ensure a healthy and sustainable community.

We have areas of stability, areas undergoing positive transition, and areas experiencing new growth. We have facilities for community gatherings and places for recreational, cultural, institutional, and commercial interactions. We also have an abundance of natural areas and parks that are protected and cherished. Recreational spaces must be designed to suit the climate and the environment to maximize use and enjoyment of these spaces throughout all four seasons.

Our community was designed with innovation and quality. We attract people in creative industries who combine knowledge, ideas, and resources with imagination and create new concepts and products.

ENVIRONMENTAL RESPONSIBLITY

We pay careful consideration to environmental sustainability as we recognize the interconnectivity of our natural environment and our quality of life. Our quality of life depends on the environment's health, including the air we breathe, the water we drink, and the land we use to grow food. We strive to protect, preserve, and enhance natural systems and environmentally significant areas while promoting a greener way of living.

We consider the natural environment when planning and promote sustainable development patterns. We make decisions to address environmental impacts that result from development actions.



HOW WE WILL USE THIS PLAN

This strategic plan takes an ambitious approach to achieving our vision for Stony Plain. It outlines the commitments and key actions we will address over the next few years. As we move forward, this plan will be used as the foundational framework to mobilize strategies, actions, and resources. Our decision-making processes will rely on this plan to provide the criteria for decision-making.

MUNICIPAL DEVELOPMENT PLAN

The Municipal Development Plan is the leading document identifying our long-term vision and the strategic pillars to achieve Stony Plain's future state. These pillars feed into our strategic planning process to provide a foundation for the determination of commitments and key actions.

STRATEGIC PLAN

Council reviews and updates the Strategic Plan annually. This allows for a renewed consideration of what has been accomplished and to contemplate what new strategic commitments and key actions are required to reach Council's vision for the community. This also allows for adjustment and nimbleness to evolving or new challenges and opportunities.

CORPORATE PLAN

Stemming from the Strategic Plan, the Corporate Plan is developed by Administration. The Corporate Plan is three years in scope and identifies key actions and projects linked to the Strategic Plan commitments. The purpose of the Corporate Plan is to allocate financial and human resources to the tangible actions and priorities, thus the attainment of Stony Plain's long-term vision.





Pursuing partnerships and advocating with regional entities, municipalities, and other levels of government to provide infrastructure, programs, and services for a growing urban municipality.

KEY ACTIONS

Advocate to the Government of Alberta to be productive partner in development opportunities along Highway 16A, 779 and 628.

Ensure Stony Plain's interests are represented on local and regional committees, and boards, and visible in plans

Strengthen the unique partnerships required to advance the redevelopment of Old Town South

Explore opportunities to further improve services for residents and businesses through Tri-Municipal regional collaboration

Strengthen our relationships with other orders of government advocating for the needs of Stony Plain and our region's success

Nurture relationships with First Nations, Inuit, and Métis peoples

Cultivating a strong organizational structure and the processes that deliver effective and efficient services.

KEY ACTIONS

Enhance our organizational excellence and resiliency through improved service efficiency and effectiveness

Enhance our workforce by providing adequate resources and infrastructure to support productivity and employee well-being

Embrace a priority and performance measurement culture and link our strategic vision and decision-making processes with our financial realities

Engaging with our residents and stakeholders to ensure integrated decision-making and collaborative leadership.

KEY ACTIONS

Conduct meaningful and relevant engagement with the public to support our future vision, strategies, and delivery of services

Provide open dialogue with residents and businesses during community events and other direct means of communication





Strengthening our vibrant business community.

KEY ACTIONS

Create opportunities for a more prosperous climate and job creation with guidance from the Economic Development Strategic Plan

Enhance our downtown and tourism offering through destination marketing, events, and program collaboration with the business community and regional partners

Improve the digital infrastructure gaps to meet our growing community needs

Contribute to and explore partnerships to strengthen the role of Edmonton Global and the Edmonton Metropolitan Region Board (EMRB) to strengthen our region, attract investment, and generate new business

Foster further development of the North Business Park and highway commercial areas through advancing recommendations in the Highway Development Strategy





Managing community and corporate infrastructure and assets to ensure continued delivery of services for a growing population.

KEY ACTIONS

Strengthen community connectivity through diverse modes of transportation planning and infrastructure

Monitor, maintain and invest in municipal facilities, including the replacement of the Public Works buildings, to ensure effective service delivery and accessible to meet the community needs

Developing facilities and amenities to meet the needs of our current and future residents and stakeholders.

KEY ACTIONS

Build a recreation facility in Stony Plain that supports the recommendation of the 2017 Indoor Recreation Study

Build a non-denominational municipal cemetery that offers diverse final resting options

Enhance passive outdoor recreation spaces to support community health and wellness





Developing cultural aspects of our community.

KEY ACTIONS

Celebrate our community through the promotion of local art, culture and history

Design, place, conserve, and promote public art guided by the Public Art Strategy

Enhancing the safety and protection of our community.

KEY ACTIONS

Work with CN Rail to ensure rail lines are safe, including advocating for construction of a second pedestrian crossing and a vehicle overpass

Provide safe pedestrian corridors throughout the community

Ensure public safety service levels meet the needs of the community

Fostering a sense of community belonging and inclusion.

KEY ACTIONS

Enhance civic engagement opportunities through volunteerism, neighbourhood development, and leadership opportunities

Consider opportunities guided by the Together We Shine initiative and to support diversity and immigration, focusing on the positive advantages associated with an inclusive community

Continue to develop innovative and diverse housing options that will support a wide range of residential needs





Focusing on environmental sustainability by protecting and managing our environmental impact to meet current needs without compromising the ability of future generations to meet their needs.

KEY ACTIONS

Pursue opportunities for regional waste, organics, and recycling facilities

Leverage funding opportunities and support from provincial and regional partners

Consider initiatives that that are guided by the Environmental Master Plan and Urban Agricultural Plan

Build community support for environmental initiatives through enhanced communication and education





END OF ITEM



Council Discussion

Closed Meeting